



At OBCA, our approach is grounded in the values of **Trust, Excellence, Ambition, and Motivation**. We build strong relationships through trust, set high expectations to achieve excellence, inspire ambition in every student, and foster motivation to succeed. These values align with the **Ormiston Academies Trust principles of Ambition, Learning, Perseverance, Collaboration, and Inclusion**, driving our shared vision for every child to thrive. Through this ethos, we aim to secure both **currency and character**, enabling students to gain the qualifications that open life opportunities while developing the personal qualities needed to succeed beyond school.

#### **Intent**

The Business curriculum develops students' understanding of enterprise, commerce, and the economy, preparing them to make informed choices as consumers, entrepreneurs, and employees.

At **Key Stage 4**, students follow the **AQA GCSE Business (8132)** course, exploring six key areas: Business in the Real World, Influences on Business, Business Operations, Human Resources, Marketing, Finance.

Students learn how businesses operate, make decisions, and adapt to changing environments. They apply knowledge to real-world case studies, analyse data, and evaluate business performance, developing critical thinking, financial literacy, and communication skills.

#### **Implementation**

The curriculum is delivered over **six terms in Year 10** and **five in Year 11**, ensuring full coverage of the AQA specification and strong preparation for examinations.

- **Year 10** introduces all six units, building foundational knowledge and linking key concepts such as people, process, and performance. Students engage with applied projects, real business examples, and short assessments to consolidate learning.
- **Year 11** revisits all content in greater depth, with emphasis on analysis, evaluation, and exam technique. Interleaved topics, practice papers, and feedback sessions build confidence and mastery.

Teaching approaches include retrieval tasks, modelling extended responses, and frequent low-stakes testing. Lessons are structured to ensure all students—whatever their starting point—can access and enjoy success in Business Studies

#### **Impact**

By the end of the course, students will:

- Confidently use business terminology and models to analyse real-world contexts.
- Evaluate decisions using financial and non-financial data.
- Demonstrate clear written, verbal, and numerical reasoning.
- Progress to further education, apprenticeships, or employment with strong commercial and financial awareness.

Students leave OBCA with both **academic currency** and **character**, equipped with the resilience, initiative, and ambition to succeed in a modern business environment.

#### **Assessment**

- **Formative:** Regular quizzes, retrieval tasks, and discussion-based feedback.
- **Summative:** Termly assessments (Terms 2, 4, 6, 8, 10) covering cumulative content.
- **Exam Practice:** Structured paper-based mocks and data interpretation tasks in Year 11.
- **Moderation:** Internal, cross-site, and external processes ensure consistency and accuracy.

**Key Stage 4 – Business 8132 (AQA GCSE, 2 Years)**

**Year 10 (6 Terms)**

Term 1	Term 2	Term 3	Term 4	Term 5	Term 6
<p><b>LO1: Business in the Real World:</b> Purpose, ownership, aims, stakeholders, growth.  <b>Key Terms:</b> Enterprise, Ownership, Objective, Stakeholder.</p>	<p><b>LO2: Influences on Business:</b> Impact of technology, ethics, economy, competition, globalisation.  <b>Key Terms:</b> Ethics, Legislation, Globalisation, Competition.</p>	<p><b>LO3: Operations:</b> Production methods, quality, supply chain, customer service.  <b>Key Terms:</b> Production, Quality, Efficiency.</p>	<p><b>LO4: Human Resources:</b> Structures, recruitment, motivation, training, employment law.  <b>Key Terms:</b> Recruitment, Motivation, Communication.</p>	<p><b>LO5: Marketing:</b> Research, segmentation, and the marketing mix (4Ps).  <b>Key Terms:</b> Marketing, Segmentation, Product, Price, Promotion, Place.</p>	<p><b>LO6: Finance:</b> Sources of finance, cash flow, profit/loss, break-even.  <b>Key Terms:</b> Finance, Profit, Cash Flow, Break-even.</p>

**Year 11 (4 Terms)**

Term 1	Term 2	Term 3	Term 4
<p><b>LO1: Operations &amp; HR Review:</b> Deepen understanding of production, quality, and motivation.  <b>Key Terms:</b> Quality, Motivation, Recruitment.</p>	<p><b>LO2: Marketing &amp; Finance Application:</b> Apply data to marketing and finance scenarios.  <b>Key Terms:</b> Market Share, Budgeting, Forecast.</p>	<p><b>LO3: Marketing &amp; Finance Application:</b> Apply data to marketing and finance scenarios.  <b>Key Terms:</b> Market Share, Budgeting, Forecast.</p>	<p><b>LO4: Final Preparation:</b> Focused revision, command words, and exam technique.  <b>Key Terms:</b> Application, Evaluation, Exam Technique.</p>